

Personal Development Resources

Engaging with your community

Activity





Engaging with your community

This activity asks you to think about the diversity of your local community, how well you think your organisation represents your local community, and where improvements could be made. It will also ask you to think about how confident you are in providing care and support to people from different parts of your community.

In the video that accompanies this activity, members of the Horizon Project talk about their experiences working more closely with their local South Asian Muslim community. After recognising this part of their community were not accessing end of life care services, or facing barriers and challenges when they did, colleagues from a hospice, the local authority and the NHS Trust decided to work together to improve their offer and make services more inclusive and accessible.

The video focuses on one project, engaging with one cultural group. You are encouraged to think about all the different cultures and communities within your area when watching and responding to this video. Your organisation will be very different to the ones on the video however you can use their project to generate ideas that will suit you, the people you support, and those yet to access your services.

Now watch the video 'Film 3 Engaging with your community'

<https://www.skillsforcare.org.uk/Learning-development/ongoing-learning-and-development/equality-and-diversity/Confident-with-difference.aspx>



Activity

Now self-reflect on your knowledge and understanding of the subject in each box below.

Considering the area in which your organisation provides services, how does the client group accessing your services compare to the wider community?

Are there groups within your community you feel your organisation could work with and support better? Why?

What actions did the Horizon Project take to work more closely with the South Asian Muslim community, and make their services more welcoming and accessible?

Which of these actions could you or your organisation replicate? Can you think of different actions you could take?

(Some examples could include improving marketing materials, better training and development for staff or inviting in guest speakers/hosting themed events)

How confident are you in supporting people from different communities and cultures different to your own?



Remember

The questions are there to help you think and not restrict your thinking and don't have to be strictly adhered to.

Once you have completed the activity ensure that you discuss your thinking and how this will result in changes in your behaviour with your t2 Personal Development Manager during your next monthly Teaching and Learning Review.